

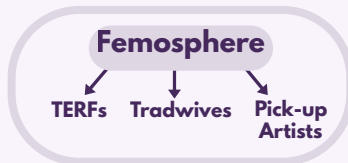
Codebook Report of the Femosphere

In Online Spaces, Winter 2026



Key Findings

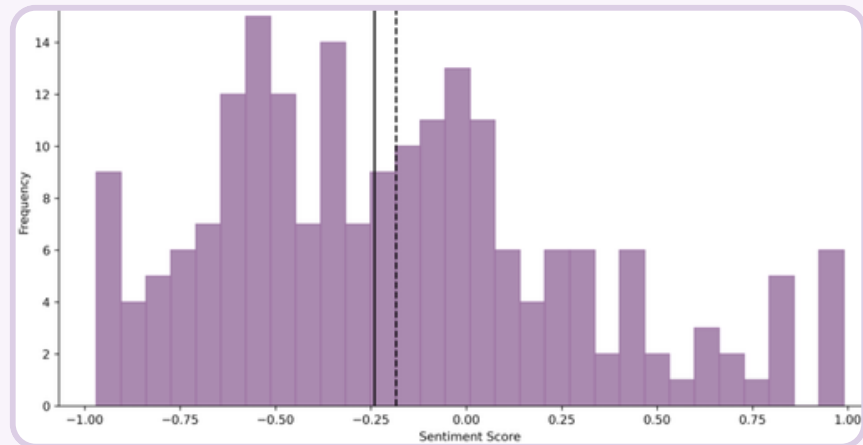
- The femosphere has been defined by scholars as a female-centric mirror to the manosphere, which provides an online platform for reactionary gendered responses to challenges facing women. We find that while there are parallels, there are also **narrative and rhetorical tropes unique to the femosphere** and a quantitative absence of some sentiments typically present in the manosphere, making it more than just a gender-mirrored online space.
- Our research shows that this femosphere engages in **radicalizing gendered content** in a variety of ways, highlighted by these sub-divisions:



- Platforms within the **pick-up artist** portion of the femosphere **often offered toxic support to users**, with some influencers focusing their content on dating strategy, subreddits dedicated to physical improvement, and accounts sharing information and advice.
 - This aligns with the quantitative findings that the most commonly used language in posts on the femosphere are indicative of **informal and casual conversation**. As our Distribution of Sentiment Score median of -0.24 indicates, the femosphere is overall **negative but not strongly so**, with many influencers also expressing positive sentiments.
- Much of the debate within the femosphere is rooted in **polarizing disagreements about what feminism is**, what it should be, and who its beneficiaries are.
 - For example, **trans-exclusionary radical feminists (TERFS)** define feminism in a way that **excludes trans women**.
- Many **tradwife** posts focused on the **glorification of the responsibilities of motherhood** to shame non-mothers or advance pro-natalist supremacy. This content idealizes traditional family lifestyles with an implicit suggestion that motherhood is something all women should strive for.
- Some influencers in the sample sought a “provider” for themselves, glorifying men who fulfill their **expectations of a traditional marriage**.
- This codebook featured an abundance of **varied anti-trans tropes**, some of which were unique to this codebook.
 - Compared to our analyses of the manosphere, the femosphere relies less on transphobic slurs and more on **fake intellectualism, straw man arguments, and general TERF discourse**. Many seem to perceive the trans debate at a more personal level, whereas the manosphere tends to stay at the level of impersonal dehumanization.

Quantitative Findings

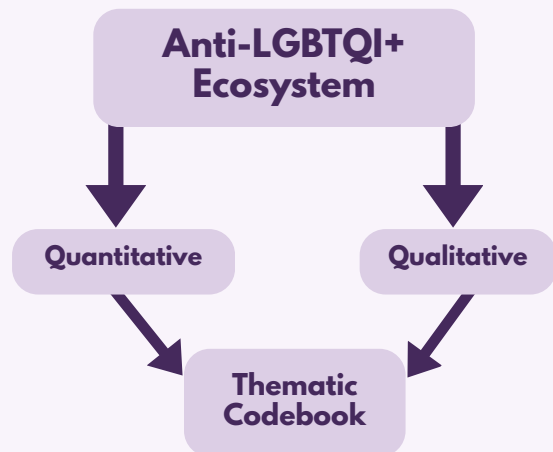
Distribution of Sentiment Score within the Sample



Mean: -0.18 | Median: -0.24

Methodology

PERIL has developed a broadly applicable mixed method “codebooking” capability to identify harmful, salient, and fast moving narratives to inform prevention strategies.



Quantitative Analysis - Uncover key terms, grievance rates, and base-rate analysis of misogynistic and anti LGBTQI+ content

Qualitative Analysis - Uncover “latent” meanings and key rhetorical strategies

Scan for more information about PERIL’s gendered violence research

